



**2022 SAINT PAUL CLASSIC – Sponsorship Agreement**

EVENT DATE: Sunday, September 11, 2022

bikeclassic.org

**Sponsor Name** (as it should appear in publication): \_\_\_\_\_

Contact Person: \_\_\_\_\_ Title: \_\_\_\_\_

Address: \_\_\_\_\_ City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

**Sponsorship Level** (please check one):

- Gold Sponsor \$25,000
- Silver Sponsor \$12,000
- Bronze Sponsor \$5,000-10,000
- Supporting Sponsor \$1,000-4,999
- Community Sponsor \$250-999

**Sponsorship Details:**

Value of sponsorship (will be used for tax verification and sponsor acknowledgment):

Cash \$\_\_\_\_\_ (see CASH SPONSORS below) Gift in-kind (retail value) \$\_\_\_\_\_

Gifts in-kind for:  food/beverage  advertising  other: \_\_\_\_\_

Description of in-kind product or service (example: 1,000 cookies @ \$.50 retail = \$500): \_\_\_\_\_

May we drop off promotional pieces or a poster at your business?  Yes  No

**Gold, Silver, Bronze and Supporting Sponsors, please email a high resolution version of your logo to maya@bikemn.org for use on T-shirts & web.**

**Sponsor T-Shirts:** Sponsors receive free T-shirts! Quantity depends upon sponsorship level: Gold=25, Silver=20, Bronze=10, Supporting=5, Community=2. Please list number and size of T-shirts desired below.

Unisex: Small\_\_\_\_\_ Medium\_\_\_\_\_ Large\_\_\_\_\_ Extra Large\_\_\_\_\_ Double Extra Large\_\_\_\_\_

Women's: Small\_\_\_\_\_ Medium\_\_\_\_\_ Large\_\_\_\_\_ Extra Large\_\_\_\_\_ Double Extra Large\_\_\_\_\_

How can we get you your T-shirts?  I'll pick them up the day of the ride.  Mail to above address.  No T-shirts

**Sponsor Ride Registrations:** Sponsors receive free registrations! We will be in touch in early summer with details or contact Ted at ted@bikemn.org with your request at least 10 days in advance. Quantity depends upon sponsorship level: Gold=25, Silver=20, Bronze=10, Supporting=5, Community=2. NOTE: T-shirt is not included with free ride registration.

**Sponsor Presence on Ride Day:** Community Sponsors get a half-table space in Como Lakeside Pavilion, Supporting Sponsors get a full table in Como Lakeside Pavilion or their own 10'x10' tent. Do you plan to table at ride day?

Community Sponsors:  No  Yes, I'd like a 4' table space

Supporting, Bronze, Silver and Gold Sponsors:  No  Yes, I'd like an 8' table  Yes, I will bring a 10'x10' tent

**CASH SPONSORS**, please make check payable to the Bicycle Alliance of Minnesota.

Payment enclosed  Payment will be sent by this date: \_\_\_\_\_

Thank you! Your support is sincerely appreciated. The Bicycle Alliance of Minnesota is a nonprofit organization with section 501(c)(3) status and is governed by a board of directors. The Bicycle Alliance of Minnesota's federal tax ID number is 41-1719332.

Signature: \_\_\_\_\_ Title: \_\_\_\_\_ Date: \_\_\_\_\_

Bicycle Alliance of Minnesota Executive Director: \_\_\_\_\_ Date: \_\_\_\_\_

**Please mail or email this agreement form to: Saint Paul Classic Bike Tour 3745 Minnehaha Ave, Minneapolis, MN 55406 or ted@bikemn.org. Please contact Maya for any tent or table questions at maya@bikemn.org. Questions? Call Richard Arey, Ride Director at 651.290.0309**