

Celebrating Twelve Great Years!



Mankato
River Ramble

"The ride was very well organized and I was impressed with signage and police all along the way. I felt very safe and the volunteers were so helpful! The food was AMAZING!!! A beautiful ride!"

Help us celebrate our 12th Anniversary!

Join us for the return of a great Mankato tradition. The 12th Annual Mankato River Ramble rides again on Sunday, October 9, 2022. Please consider the advantages of sponsoring this fun cycling celebration that has become a pivotal part of community life in our region. The Ramble brings neighbors and co-workers, family and friends together to celebrate the livability and vibrancy of the Minnesota River Valley.

Be part of this Mankato cycling showcase. The River Ramble is the largest bike tour in greater Minnesota. It attracts riders from throughout the region, the Twin Cities, greater Minnesota and beyond! It's a showcase for the area's best bicycling routes, best live music and best locally-sourced refreshments.

Your sponsorship makes it affordable for all. Thanks to you we can offer free ride registration for youth up to age 17. Students ages 18-22 pay just \$15 and groups of all stripes get a discount.

Your sponsorship supports local bicycling efforts. More than \$100,000 has been invested in building mountain bike trails, improving bike signage, and constructional kiosks. We've helped Key City Bike purchase a space to recycle and restore hundreds of bikes and we're big supporters of Bike and Walk to School Day. In fact, we've donated bikes to all ten Mankato elementary schools!

Join the fun, toot your company horn. Be there - as a rider or to promote your company. Sponsors receive table space at the ride start to talk up their company. Better yet, go for a ride! Sponsors receive free ride registration to enjoy these beautiful routes of 12-44 miles. See Sponsor Benefits on back for details.

This is an excellent opportunity for you to support a lively community event and get your company's name, message or product out to a large audience. Reserve your place now! Fill out the Sponsorship Agreement Form and mail or email it to us. We especially appreciate Sustaining Sponsors who pledge a three-year commitment. We look forward to working with you to make the Mankato River Ramble a winner for everyone! The ride benefits Greater Mankato Bike & Walk Advocates and the Bicycle Alliance of Minnesota (a 501(c)(3) nonprofit). Thank you for your support.

Tom Engstrom,
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Ride Director
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bikeMN
BICYCLE ALLIANCE OF MINNESOTA



Mankato River Ramble Sponsor Benefits

October 9, 2022 • BikeRiverRamble.org

Promote your company in tandem with one of Minnesota's biggest bike tours! Take a few minutes to check out our online presence at bikeriverramble.org. Follow us on Facebook (facebook.com/MankatoRiverRamble) and Twitter (@River_Ramble) for the latest updates!

Presenting Sponsor(s)
\$10,000+ (may be combined)
Supporting Sponsor
\$1,000-2,500
Community Sponsor
\$250-999
Media Sponsor

YOUR COMPANY PRESENTS on T-shirts, ads, posters, and other print materials including 10,000 SHIFT Newsletters sent to 5,000 households.	✓			
Top billing on website (with logo), radio, and print advertising.	✓			
Company tent at ride start.	✓			
Featured presence on email blasts to 30,000 bicyclists.	✓			
Logo on T-shirts and banner at ride start.	✓			
"Thank You" sign at the ride start.	✓	✓	✓	✓
Recognition at volunteer party.	✓	✓	✓	✓
Complementary ride registrations	25	10	2	2
Complementary ride T-shirts	25	10	2	2
Three shoutouts with tags on Facebook and Twitter with 2,000+ followers.	✓	✓	✓	✓
Your name on website sponsor page with link.	✓	✓	✓	✓
Recognition in Mankato Free Press.	✓	✓	✓	✓
Your name on T-shirts.		✓	✓	✓
Table space in sponsor tent at ride start.		✓	✓	✓

Return
this
form!



Sponsor Name (as it should appear in publication): _____

Contact: _____ Title: _____

Address: _____ City: _____ State: _____ Zip: _____

Phone: _____ Email: _____

Sponsorship Level (check one): ☐ Presenting Sponsor \$10,000 ☐ Supporting Sponsor \$1,000-2,500 (cash and/or in-kind)
☐ Community Sponsor \$250-999 (cash and/or in-kind) ☐ Media Sponsor

Sponsorship Details:

Year/s (please check one): ☐ 2022 ☐ 2022 & 2023 ☐ 2022, 2023 & 2024 (be a sustainer for special recognition!)

Value of sponsorship (will be used for tax verification and sponsor acknowledgment):

Cash \$_____ (see CASH SPONSORS below) Gift in-kind (retail value) \$_____

Description of in-kind product or service (example: 1,000 cookies @ \$.50 retail = \$500): _____

Sponsor T-Shirts: Sponsors receive free T-shirts! Please list number and size of T-shirts desired below. *Quantity depends upon sponsorship level:*

Presenting=25, Supporting=10, Media=2, Community=2.

Unisex: Small _____ Medium _____ Large _____ XL _____ XXL _____ No Shirts Please _____

Women's: Small _____ Medium _____ Large _____ XL _____ XXL _____ No Shirts Please _____

CASH SPONSORS, please make check payable to Bicycle Alliance of Minnesota. ☐ Payment enclosed

☐ Payment will be sent by: _____

Thank you! Your support is sincerely appreciated. The Bicycle Alliance of Minnesota is a nonprofit organization with section 501(c)(3) status and is governed by a board of directors. The Bicycle Alliance of Minnesota's federal tax ID number is 41-1719332.

Signature: _____ Title: _____ Date: _____

Bicycle Alliance of Minnesota Executive Director _____ Date: _____

Please mail or email this agreement form to: BikeMN, Attn: Mankato River Ramble, 3745 Minnehaha Avenue, Minneapolis, MN 55406 or info@bikemn.org. Questions? Call Tom at 507.720.2039, or Richard Arey at 651.783-2537.