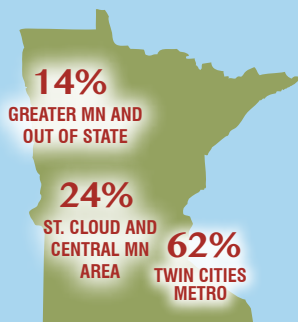
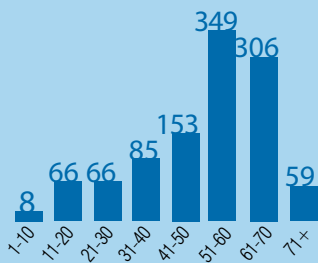
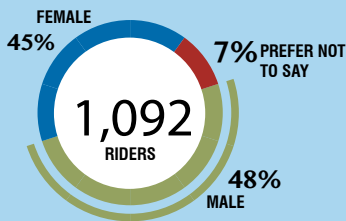


TOUR OF SAINTS



A heavenly little ride!

Our Riders: Become a Tour of Saints Sponsor!



Join us for a great Central Minnesota tradition. The 41st annual Tour of Saints rides again on Sunday, July 17, 2022. Please consider sponsoring this fun, family-friendly ride that brings more than 1,000 bicyclists and volunteers from all around the state.

Be part of this community-wide celebration. Tour of Saints is one of the largest bike tours in Central Minnesota. It attracts riders from the area, the Twin Cities, greater Minnesota, and beyond! It's a showcase for the area's quiet byways and rolling hills. Riders relish the verdant summer morning and savor locally sourced treats along the way.

Help keep it affordable for all. Your generosity allows us to offer *free ride registration for children ages 4 and younger*. Youth ages 5-17 pay just \$12 and groups of all stripes get a discount.

Your sponsorship benefits bicycling efforts in Minnesota. A portion of the proceeds helps support the Bicycle Alliance of Minnesota (BikeMN), the state's largest nonprofit bicycle advocacy and education organization. They provide leadership and a unified voice for bicycle education, advocacy and efforts to make Minnesota more bicycle friendly so that bicycling is easy, safe, and fun for everyone.

Join the fun! Toot your company horn! Be there - as a rider or to promote your company. Sponsors receive table space at the ride start and finish staging area to talk up their company. You can also join the ride! Sponsors receive free ride registrations to enjoy these beautiful routes of 18-50 miles. See the Sponsor Benefits on the back for details.

This is a great opportunity for you to support a lively community event and get your company's name, message, or product out to a large audience. Reserve your place now! Fill out the Sponsorship Agreement Form and mail or email it to us. Please call us if you have questions, would like to schedule a meeting, or want to get more involved. We look forward to working with you to make Tour of Saints a heavenly little ride!

Michael Doyle, Event Director
(320) 266-7579 • michaeldoyle@tourof saints.com

Maya Sheikh, Communications Director, BikeMN
maya@bikemn.org

Sponsor Benefits

Promote your company in tandem with one of the area's favorite bicycle tours! Take a few minutes to check out our online presence: visit www.tourof saints.com and follow us on Facebook (facebook.com/TourofSaints) for the latest updates!

Gold Sponsor
\$4,000+

Silver Sponsor
\$1,000-\$2,500

Media Sponsor

Bronze Sponsor
\$250-\$999

Community Sponsor
\$150-\$249

Top billing on website (with logo), online, and print advertising.	✓				
Company tent at ride start and finish staging area.	✓	✓			
Your logo on 800 T-shirts.	✓	✓	✓		
5 shoutouts and logo to our email list of 25,000+ people	✓	✓	✓		
"Thank You" at the ride start and finish staging area.	✓	✓	✓	✓	✓
Recognition on event-day route maps.	✓	✓	✓	✓	✓
Complimentary ride registrations and T-shirts.	20	10	5+	2	
Three shoutouts with tags on Facebook and Twitter with 3000+ followers.	✓	✓	✓	✓	✓
Your name on website sponsor page with link.	✓	✓	✓	✓	✓
Your name on 800 T-shirts.				✓	✓
Table space at ride start and finish staging area.				✓	



Sponsor Name (as it should appear in publication): _____

Contact Person: _____ Title: _____

Address: _____ City: _____ State: _____ Zip: _____

Phone: _____ Email: _____

Sponsorship Level (please check one):

Gold Sponsor \$4,000+ Silver Sponsor \$1,000-\$2,500 (cash and/or in-kind)

Media Sponsor Bronze Sponsor \$250-\$999 (cash and/or in-kind)

Community Sponsor (\$150-\$249)

Sponsorship Details:

Value of sponsorship (will be used for tax verification and sponsor acknowledgment):

Cash \$ _____ (see CASH SPONSORS below) Gift in-kind (retail value) \$ _____

Description of in-kind product or service (example: 1,000 cookies @ \$.50 retail = \$500): _____

Sponsor T-Shirts: Sponsors receive free T-shirts! Quantity depends upon sponsorship level: Gold=20, Silver=10, Media=5+, Bronze=2, Community=0. Please list number and size of T-shirts desired below.

Unisex: Small _____ Medium _____ Large _____ XL _____ XXL _____ No Shirts Please _____

Women's: Small _____ Medium _____ Large _____ XL _____ XXL _____ No Shirts Please _____

CASH SPONSORS, please make check payable to Bicycle Alliance of Minnesota. Payment enclosed Payment will be sent by: _____

Thank you! Your support is sincerely appreciated. The Bicycle Alliance of Minnesota is a nonprofit organization with section 501(c)(3) status and is governed by a board of directors. The Bicycle Alliance of Minnesota's federal tax ID number is 41-1719332.

Sponsor Signature: _____ Title: _____ Date: _____

Bicycle Alliance of Minnesota Executive Director _____ Date: _____

Michael Doyle, Event Director _____ Date: _____

Please mail or email this agreement form to: BikeMN, Attn: Tour of Saints, 3745 Minnehaha Avenue, Minneapolis, MN 55406 or maya@bikemn.org. Questions? Call Michael Doyle at (320) 266-7579.